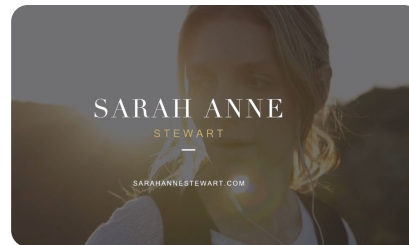


# MADDIE MEDIA & PORT ARANSAS

Katie & Angela

## VIDEO STRATEGY & PROPOSAL

MOSAIC MEDIA FILMS



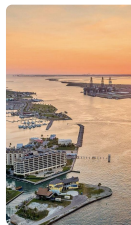
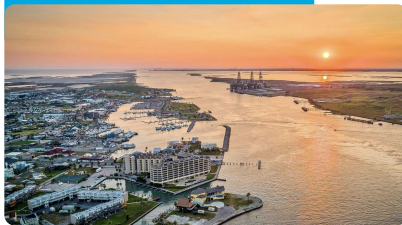
2-4 Min.



## BRAND STORY

We'll craft three captivating stories spotlighting local Port Aransas businesses sharing their journeys, why they chose this vibrant Texas beach town, and how they've become an integral part of its culture.

30 + 15 Sec.



## SOCIAL VIDEOS

We'll produce a series of short-form social videos for each story: one 30-second edit and two 15-second edits.

Each piece will spotlight key story moments, compelling visuals, and engaging elements that "stop the scroll" and drive viewers to the main video and landing page.

1-2 Min



## TEASER MONTAGE

We'll take some of the best highlights from each story and create a compelling montage video highlighting what makes Port Aransas so amazing.

## B-ROLL LIBRARY

We'll take all the RAW b-roll footage throughout the shoot, do a light color grade, and export to smaller more manageable file sizes.

# PROJECT DELIVERABLES

MOSAIC MEDIA FILMS



## INTERVIEWS & TESTIMONIALS

- ✓ Owner/team interviews
- ✓ Customer testimonials
- ✓ Natural interview question style



## LIVE ACTION + DRONE

- ✓ Live action footage of all businesses
- ✓ Filming variety of scenes & locations
- ✓ Drone filming & Port Aransas filming



## ANIMATION

- ✓ Light Animated text & graphics
- ✓ Used to explain & educate
- ✓ Adds more professional look

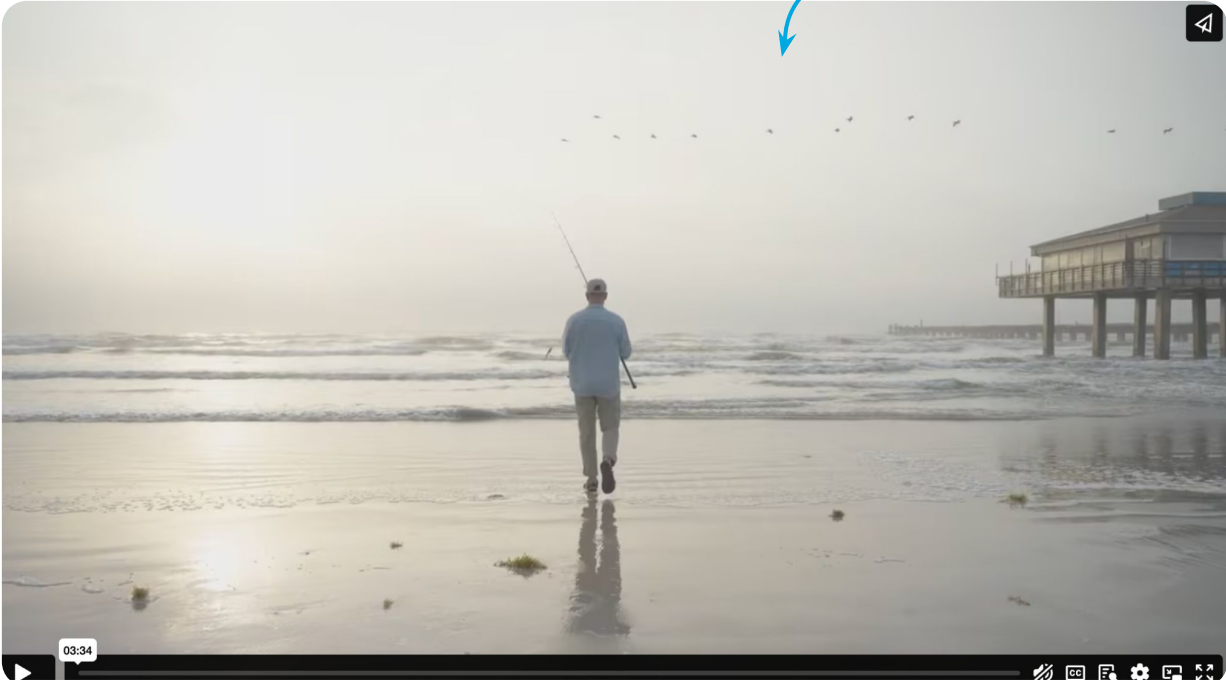
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# VISUAL & CREATIVE APPROACH

MOSAIC MEDIA FILMS

# BRAND STORY

Click To Watch Video



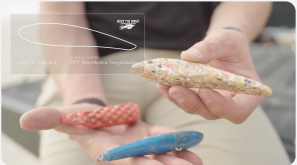
## VIDEO ELEMENTS



Doc-style interview



Live action footage



Animated graphics & text

# SAVE THE WAVE

MOSAIC MEDIA FILMS



BUSINESS PROMO

*Click To Watch Video*



VIDEO ELEMENTS



Interviews



Live Action Visuals



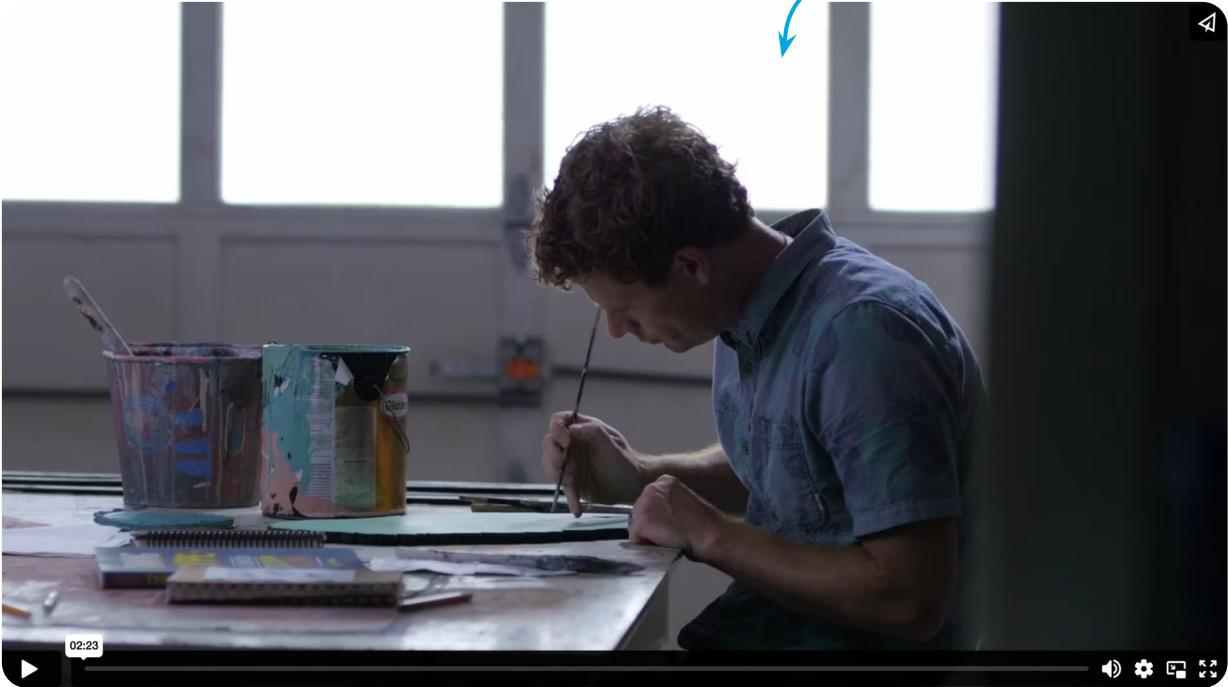
Drone Footage

JACOBY'S & MERCANTILE

MOSAIC MEDIA FILMS

BRAND STORY EXAMPLE

*Click To Watch Video*



VIDEO ELEMENTS



Story interview



Multiple locations



Cinematic approach

MIKE “THE TRUTH”

MOSAIC MEDIA FILMS

BRAND STORY EXAMPLE

*Click To Watch Video*



VIDEO ELEMENTS



Story interview



Multiple locations



Cinematic approach

ROSS BENNITT

MOSAIC MEDIA FILMS



# PROCESS

MOSAIC MEDIA FILMS

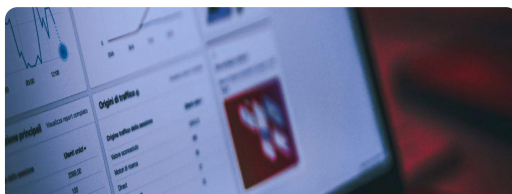




## DEDICATED VIDEO TEAM

From conception to completion, our team will do all the heavy lifting minimizing your workload.

- ✓ Fully managed process
- ✓ Over 50+ years of combined experience
- ✓ Frees up internal resources



## MARKETING APPROACH

We'll create your video content with marketing and conversion in mind, to help reach your audience and exceed goals.

- ✓ Marketing approach
- ✓ Detailed strategy once video is done
- ✓ Collaborate with our industry partners



## MARKETING STRATEGY

Our #1 goal is to create video content that exceeds your goals. After the production we'll strategize on marketing and connect with our partners for implementation.

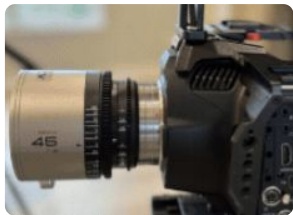
- ✓ Marketing strategy consultation
- ✓ Connect with implementation partners

---

# ABOUT US

MOSAIC MEDIA FILMS





### **ONE TEN**

We strive to go above and beyond and provide a smooth and easy experience from conception to completion.



### **CONSTANT COMMUNICATION**

We'll always keep you in the loop, and make sure you know the next steps every step of the way.



### **BIG HEART**

We're honored to be working with you, to tell your story, and create content you're proud to share.



### **GROW DAILY**

We love being creative, but we have NO EGOS we love collaboration and you always have the final say on the creative.

# **OUR VALUES & PROMISE**

MOSAIC MEDIA **FILMS**



## HIGHEST RATED VIDEO COMPANY

As Austin's highest rated  
production company,  
we'll make it

Easy  
Effective  
Affordable

## Mosaic Media Films - Austin Video Production Company

5.0 ★★★★★ 188 Google reviews

Video production service in Austin, Texas



**Crystal Rodriguez**

5 reviews

★★★★★ 2 months ago

We came to Mosaic looking for top of the line video marketing and they did not disappoint! The process was made simple and didn't require tons of time away from my business. They made filming all of our moving parts so fluid and efficient. The quality of our end product far exceeded my expectations and was very impressive given the affordable costs. I would recommend any one looking to take their advertising to the next level to give Mark a call!

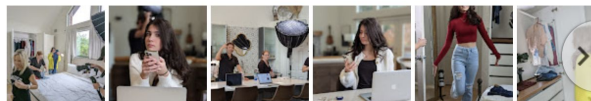


**Antonio Beretini**

Local Guide · 10 reviews · 172 photos

★★★★★ 2 years ago

I had an opportunity to recently work with Mark and his crew on our new product video. The setup was professional and the crew covered all aspects of planning and coordinating the set. The team worked closely with our animators, branding and graphics teams to ensure a fully branded final cut. I absolutely recommend working with them and would do it myself again in the future.



**Morgan Walters-Schaler**

3 reviews

★★★★★ 8 months ago

The entire Mosaic team was friendly, accommodating and flexible with our needs! Our videographer Alfie was creative and efficient with his work. The recorded footage was used to make a highlight reel for a corporate learning and development program. Would absolutely use them again!

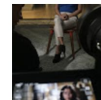


**Jenna Henao**

3 reviews · 2 photos

★★★★★ 5 years ago

Mark was hands down one of the BEST videographers we've worked with. He knew EXACTLY what to do from the start (our first phone call). It was great to work with someone who could lead our vision from start to finish. He was friendly, easy to work with, and his work speaks for itself. Not to mention- his prices are very affordable for the quality of work you get. Thank you Mark! Our Wander team enjoyed working with you and we will be back in the future :)



**Dr. Bill Melot**

Local Guide · 15 reviews · 32 photos

★★★★★ 5 years ago

Mosaic Media Films is by far the best video production company in Austin. I really enjoyed working with Mark and the team. They made the entire process simple and easy, and their price point is astounding. We met initially and discussed my company's needs, then we planned the logistics of the video production, and then met on location and filmed our commercial. The final product was perfect. I could not be happier with it. I love the way they incorporated all the testimonials and created such a great looking and educational video on my sleeping product. I plan to use Mosaic Media again and continue to refer them to everyone.



# ABOUT US

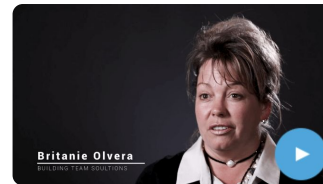
MOSAIC MEDIA FILMS



## HIGHEST RATED VIDEO COMPANY

As Austin's highest rated  
production company,  
we'll make it

Easy  
Effective  
Affordable



*Click To Watch Videos*

# ABOUT US

MOSAIC MEDIA FILMS



## PLANNING

Our producer will walk you through the creative process and map out all the logistics to ensure we capture all the content on film day.

- ✓ Zoom planning meetings
- ✓ Creative insight
- ✓ Shot list creation
- ✓ Schedule creation
- ✓ Interview question creation
- ✓ Project logistics



## FILMING

Our highly talented film crew will execute on the plan and take a cinematic approach to all content

- ✓ 5 days filming
- ✓ 3-4 person team
- ✓ Pro cameras, lighting, & audio
- ✓ Filming all interviews
- ✓ Filming all live action content
- ✓ Filming all drone content



## EDITING

We'll combine the planning and filming to craft your videos that are representative of your brand and the video project goals.

- ✓ Full editing & story structure
- ✓ Full interview editing
- ✓ Full social cuts editing
- ✓ Royalty free music & animation
- ✓ 2 Sets of revisions (10 changes)
- ✓ Delivery is web-ready format

# WHAT'S INCLUDED



## VIDEO PACKAGE

We'll create a series of video highlighting the culture and some key businesses of Port Aransas.

- ✓ Planning, filming, editing, animation
- ✓ 3 Fully story videos + socials
- ✓ Montage teaser video

**\$42K**

Total project cost

## TRAVEL

Estimated travel & lodging costs for 5 days filming + 2 dedicated travel days for 3-4 staff.

**\$3.5K**

Estimated Travel

## PHOTOGRAPHY

Optional

We can optionally take an array of photos of the locations, sites, and behind the scenes images. We'll provide ALL RAW PHOTOS

**\$1.2K**

Per Day



## PRICING

Pricing is all-inclusive for entire project. Once the project is completed you'll receive a downloadable link to the below videos

- ✓ THREE: Business Stories
- ✓ ONE: Montage/Teaser)
- ✓ NINE: Social Videos (vertical format)

# PRICING & DELIVERABLES

MOSAIC MEDIA FILMS

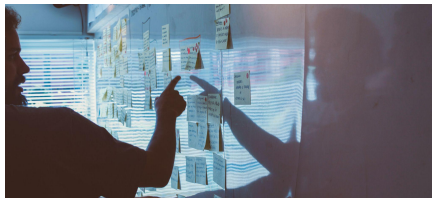




## MEETING

Click on the button below to schedule meeting to make adjustments, answer questions, and talk next steps.

Schedule Meeting



## PLANNING

From there, we'll schedule a formal planning meeting to go over the creative & logistics .



## PRODUCTION

Then, we'll film everything and creatively edit the videos, then review & revise for final approval.

---

# NEXT STEPS

MOSAIC MEDIA FILMS