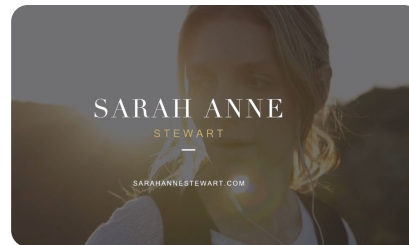


EVERS & SONS

Stacy & Team

VIDEO STRATEGY & PROPOSAL

MOSAIC MEDIA FILMS



2-4 min



STANDARD SIZE

BRAND STORY VIDEO

We'll create a cinematic brand story that highlights the breath of services the team at Evers & Sons offers to clients.

We'll tell the story about what makes you uniquely different in the market and what clients can expect with your experience, service, safety and speed to complete on projects.

PROJECT DELIVERABLES

MOSAIC MEDIA FILMS

2-3 Min.



SERVICE VIDEOS

We'll create a series of service focused videos that do a deeper dive into each service.

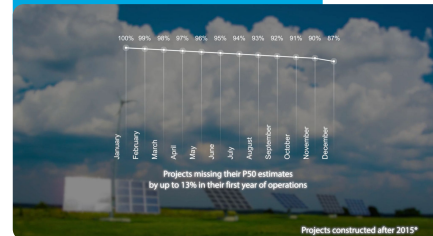
3-4 Min.



HISTORY VIDEO

We'll tell a inspirational story about the rich history, exciting present, and forward thinking future of the company.

1-2 Min.



VISUAL HIGHLIGHT VIDEOS

We'll create a series of visual highlight videos that are specifically designed to highlight services for the audience and events the team attends.

STANDARD SIZE

4 Total Videos

One on each service

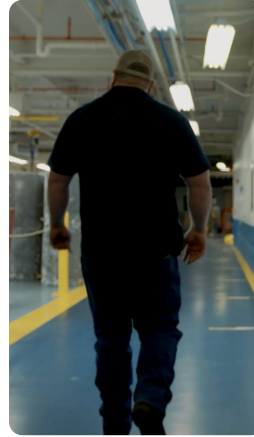
STANDARD SIZE

STANDARD SIZE

PROJECT DELIVERABLES

MOSAIC MEDIA FILMS

30-45 Sec.



16:9

1:1

9:16

SOCIAL VIDEOS

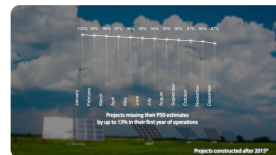
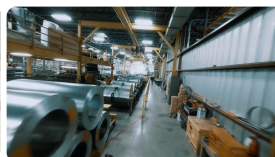
We'll create array of social media videos designed for organic or paid ads. We'll create a variety of different "angles" to for specific marketing campaign objectives. We'll format each video in 3 sizes for best performance on Facebook, Instagram, and LinkedIn.

DIFFERENT "ANGLE" EXAMPLES

- Visual highlight
- Specific service
- Speed to completion
- Dedication to safety
- Quality of work

PROJECT DELIVERABLES

MOSAIC MEDIA FILMS



INTERVIEWS & TESTIMONIALS

- ✓ Staff interviews
- ✓ Documentary style
- ✓ Natural interview question style

LIVE ACTION + DRONE

- ✓ Live action footage of service
- ✓ Cinematic filming of locations
- ✓ Drone filming

ANIMATION

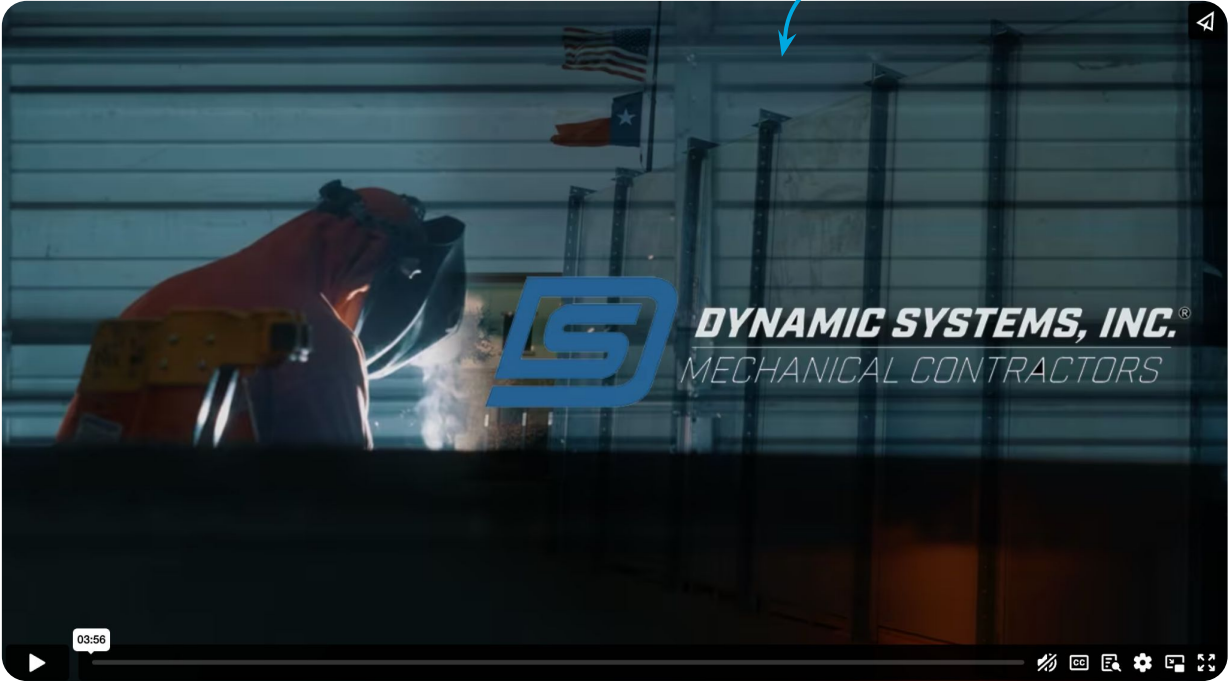
- ✓ Animated text & graphics
- ✓ Used to explain & educate
- ✓ Adds more professional look

VISUAL & CREATIVE APPROACH

MOSAIC MEDIA FILMS

PRODUCT VIDEO EXAMPLE

Click To Watch Video



VIDEO ELEMENTS



Staff Interviews



Live Action Filming



Drone filming

CINEMATIC STORY

Click To Watch Video



VIDEO ELEMENTS



Staff Interviews

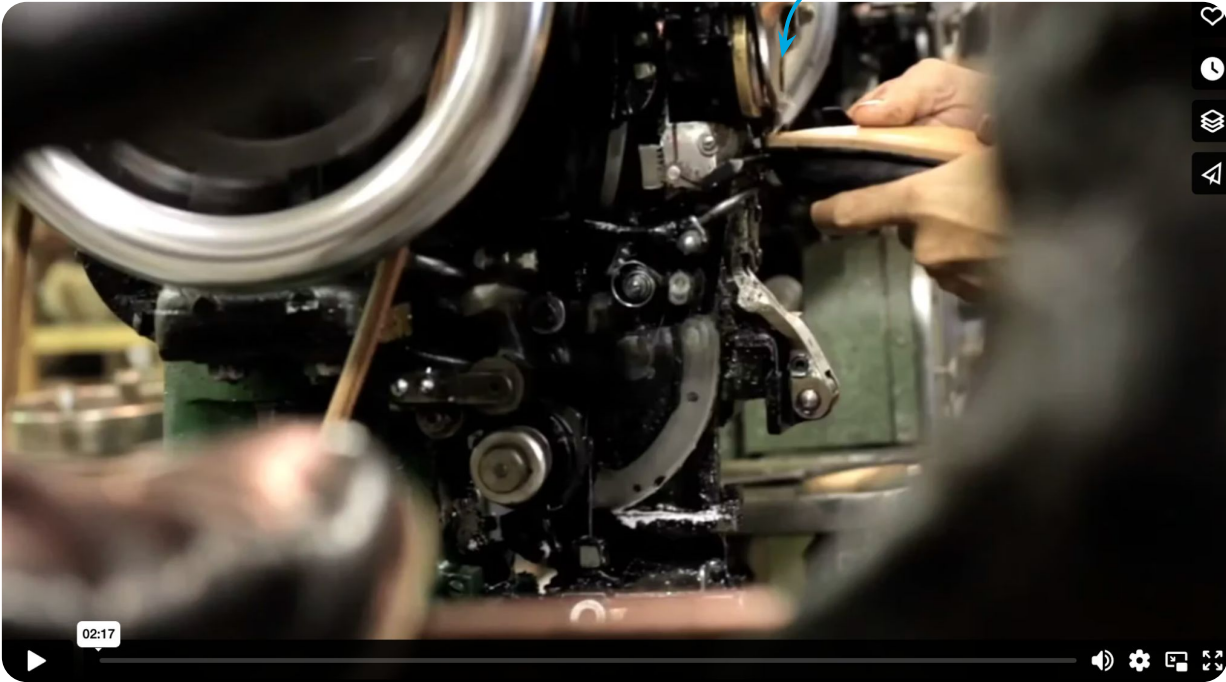


Live Action Filming



Live Action Filming

BRAND STORY EXAMPLE



CREATED 13 YEARS AGO

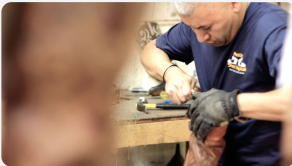
VIDEO ELEMENTS



Staff Interviews



Live Action Filming



Live Action Filming

AUSTIN SHOE HOSPITAL

MOSAIC MEDIA FILMS

BRAND STORY EXAMPLE



Click To Watch Video

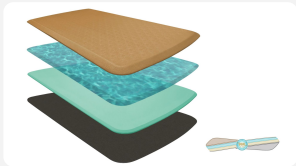
VIDEO ELEMENTS



Staff Interviews



Live Action Filming



Drone filming

GELPRO

MOSAIC MEDIA FILMS

CONFERENCE BOOTH VIDEO

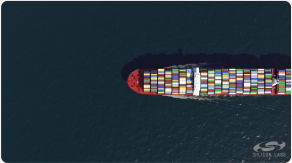
Click To Watch Video



VIDEO ELEMENTS



High-energy edit



Cinematic
Stock footage



2D Animation

SILICONE LABS

MOSAIC MEDIA FILMS



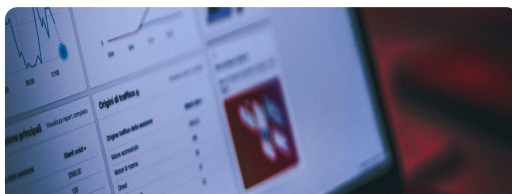
PROCESS



DEDICATED VIDEO TEAM

From conception to completion, our team will do all the heavy lifting minimizing your workload.

- ✓ Fully managed process
- ✓ Over 50+ years of combined experience
- ✓ Frees up internal resources



MARKETING APPROACH

We'll create your video content with marketing and conversion in mind, to help reach your audience and exceed goals.

- ✓ Marketing approach
- ✓ Detailed strategy once video is done
- ✓ Collaborate with our industry partners



MARKETING STRATEGY

Our #1 goal is to create video content that exceeds your goals. After the production we'll strategize on marketing and connect with our partners for implementation.

- ✓ Marketing strategy consultation
- ✓ Connect with implementation partners

ABOUT US

MOSAIC MEDIA FILMS



HIGHEST RATED VIDEO COMPANY

As Austin's highest rated
production company,
we'll make it

Easy
Effective
Affordable

Mosaic Media Films - Austin Video Production Company

[Website](#)[Directions](#)[Save](#)[Chat](#)

5.0 ★★★★★ 183 Google reviews



Crystal Rodriguez

5 reviews

★★★★★ 2 months ago

We came to Mosaic looking for top of the line video marketing and they did not disappoint! The process was made simple and didn't require tons of time away from my business. They made filming all of our moving parts so fluid and efficient. The quality of our end product far exceeded my expectations and was very impressive given the affordable costs. I would recommend any one looking to take their advertising to the next level to give Mark a call!

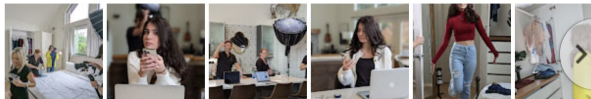


Antonio Beretini

Local Guide · 10 reviews · 172 photos

★★★★★ 2 years ago

I had an opportunity to recently work with Mark and his crew on our new product video. The setup was professional and the crew covered all aspects of planning and coordinating the set. The team worked closely with our animators, branding and graphics teams to ensure a fully branded final cut. I absolutely recommend working with them and would do it myself again in the future.



Morgan Walters-Schaler

3 reviews

★★★★★ 8 months ago

The entire Mosaic team was friendly, accommodating and flexible with our needs! Our videographer Alfry was creative and efficient with his work. The recorded footage was used to make a highlight reel for a corporate learning and development program. Would absolutely use them again!

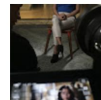


Jenna Henao

3 reviews · 2 photos

★★★★★ 5 years ago

Mark was hands down one of the BEST videographers we've worked with. He knew EXACTLY what to do from the start (our first phone call). It was great to work with someone who could lead our vision from start to finish. He was friendly, easy to work with, and his work speaks for itself. Not to mention- his prices are very affordable for the quality of work you get. Thank you Mark! Our Wander team enjoyed working with you and we will be back in the future :)



Dr. Bill Melot

Local Guide · 15 reviews · 32 photos

★★★★★ 5 years ago

Mosaic Media Films is by far the best video production company in Austin. I really enjoyed working with Mark and the team. They made the entire process simple and easy, and their price point is astounding. We met initially and discussed my company's needs, then we planned the logistics of the video production, and then met on location and filmed our commercial. The final product was perfect. I could not be happier with it. I love the way they incorporated all the testimonials and created such a great looking and educational video on my sleeping product. I plan to use Mosaic Media again and continue to refer them to everyone.



ABOUT US

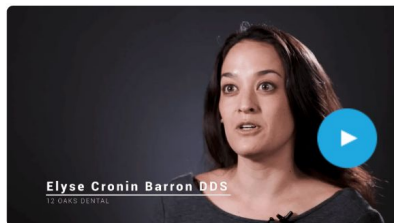
MOSAIC MEDIA FILMS



HIGHEST RATED VIDEO COMPANY

As Austin's highest rated
production company,
we'll make it

Easy
Effective
Affordable



Click To Watch Videos

ABOUT US

MOSAIC MEDIA FILMS



PLANNING

Our producer will walk you through the creative process and map out all the logistics to ensure we capture all the content on film day.

- ✓ Zoom planning meetings
- ✓ Creative insight
- ✓ Shot list creation
- ✓ Schedule creation
- ✓ Interview question creation
- ✓ Project logistics



FILMING

Our highly talented film crew will execute on the plan and take a cinematic approach to all content

- ✓ Full day filming
- ✓ 2-3 person team
- ✓ Pro cameras, lighting, & audio
- ✓ Filming all interviews
- ✓ Filming all live action content
- ✓ Filming all drone content



EDITING

We'll combine the planning and filming to craft your videos that are representative of your brand and the video project goals.

- ✓ Full editing & story structure
- ✓ Stock footage curation & editing
- ✓ Text animation
- ✓ Royalty free music
- ✓ 2 Sets of revisions (10 changes)
- ✓ Delivery is web-ready format

WHAT'S INCLUDED



BRAND STORY

We'll create a cinematic brand story that highlights the breath of services the team at Evers & Sons offers to clients.

- ✓ Cinematic company video
- ✓ 2-4 min. Brand Story Video
- ✓ Interviews, live action, animation

\$15K
Total

SERVICE VIDEOS (4 TOTAL)



We'll create a series of service focused videos that do a deeper dive into each service.

\$9K
Per Video

HISTORY VIDEO



We'll tell a inspirational story about the rich history, exciting present, and forward thinking future of the company.

\$9K
Total

VISUAL HIGHLIGHT VIDEO



We'll create a series of visual highlight videos that are specifically designed to highlight services for the audience and events the team attends for promotions.

\$2.5K
Per Video

SOCIAL VIDEOS



We'll create array of social media videos designed for organic or paid ads. We'll format each video in 3 sizes.

\$1.75K
Per Video (3 sizes each)

PRICING & DELIVERABLES

MOSAIC MEDIA FILMS



CORE CONTENT

This option is the essential videos initially discussed to start your video library of content.

- ✓ ONE: Brand Story Video
- ✓ FOUR: Service Videos
- ✓ ONE: History Video
- ✓ ONE: FREE web background video

\$60K

Total project cost

+25% for all raw footage



SKILLED MARKETER

This option adds 2 additional social videos (3 sizes) and 2 additional highlight videos for events.

- ✓ ONE: Brand Story Video
- ✓ FOUR: Service Videos
- ✓ ONE: History Video
- ✓ ONE: FREE web background video
- ✓ TWO: Social Videos
- ✓ TWO: Highlight Videos

\$68.5K

Total project cost

+25% for all raw footage

5% of Raw Footage & 5% Total Project



MASTER MARKETER

This option adds 4 additional social videos (3 sizes) and 4 additional highlight videos for events + 5% off Raw Footage and 5% off total project

- ✓ ONE: Brand Story Video
- ✓ FOUR: Service Videos
- ✓ ONE: History Video
- ✓ ONE: FREE web background video
- ✓ FOUR: Social Videos
- ✓ FOUR: Highlight Videos

~~**\$77K**~~

\$73K

Total project cost

+20% for all raw footage

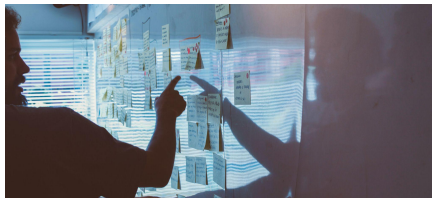
PRICING & DELIVERABLES

MOSAIC MEDIA FILMS



MEETING

We have a scheduled meeting to make adjustments, answer questions, and talk next steps.



PLANNING

From there, we'll schedule a formal planning meeting to go over the creative & logistics .



PRODUCTION

Then, we'll film everything and creatively edit the videos, then review & revise for final approval.

NEXT STEPS