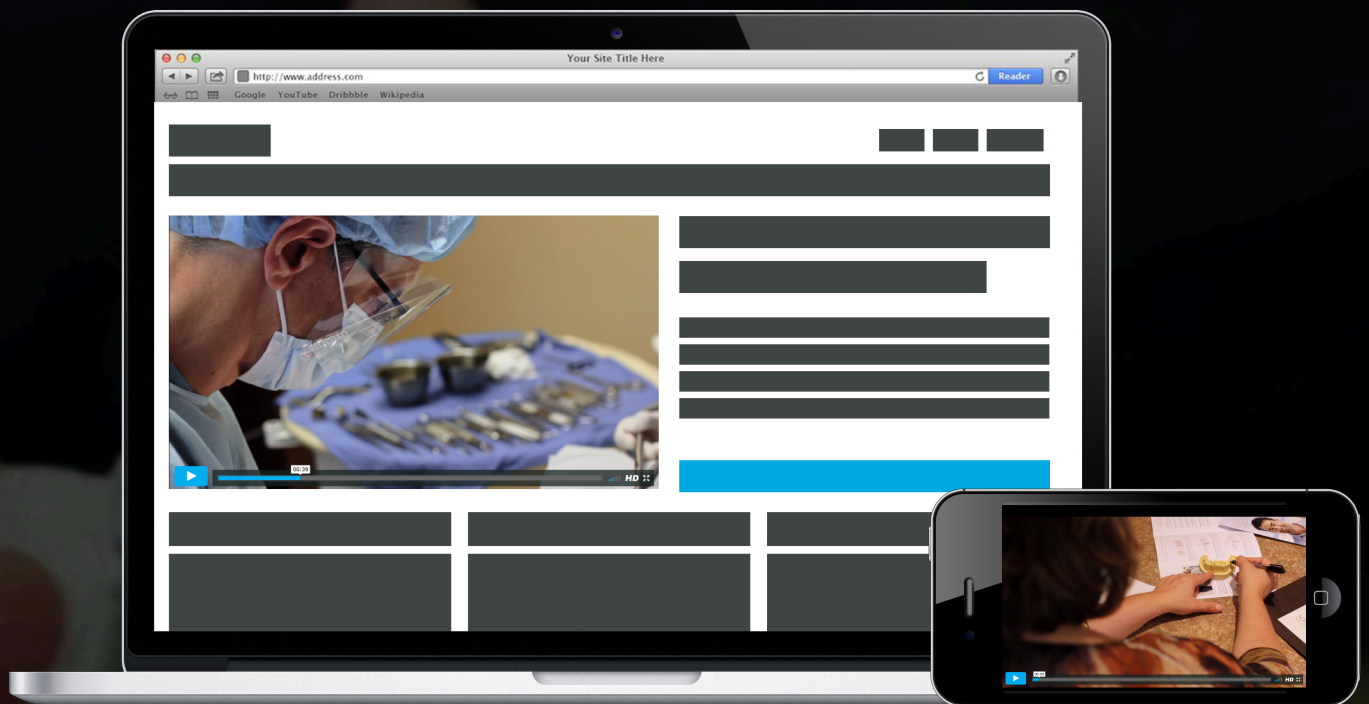


5 Ways Video Can GROW YOUR BUSINESS

Connect with customers - Increase sales - Dominate your market



MOSAIC MEDIA FILMS

mosaicmediafilms.com



Skyrocket your sales now

FACT #1

64% of people convert with video

Text and photos are nice, but a high-quality video fully engages the viewer in you and your unique approach.

In fact, according to *ComScore*: 64% of people take action after seeing a video.

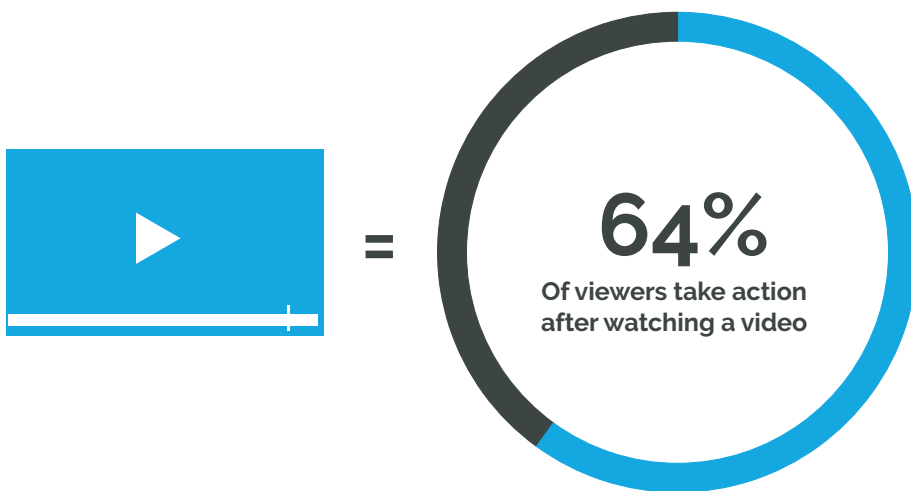
Case Study:

We crafted a 5minute trailer for an online documentary with our client The Truth About Cancer.

They had the highest ever opt-in of 62% to their existing list plus

They got a resounding 48% opt-in for affiliate based traffic

Both of which contributed to record breaking sales!!





Get found in search with video

FACT #2

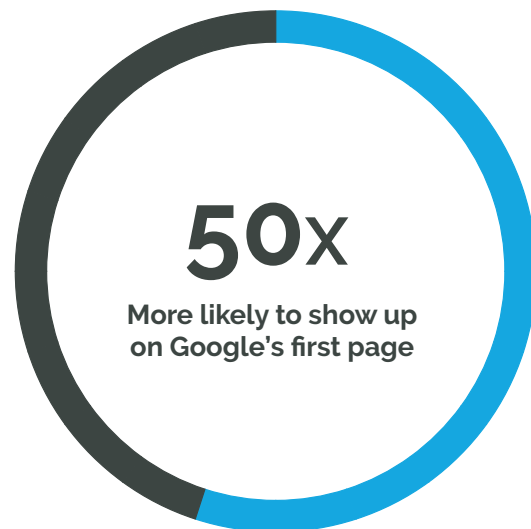
Video & Search

Let's face it, everybody has a website with text, which is why it's so hard to be ranked on the first page.

But less than 10% of businesses have video, Google priorities video giving so you are 50X times more likely to show up on Google's 1st page. (*vitutues.com*)



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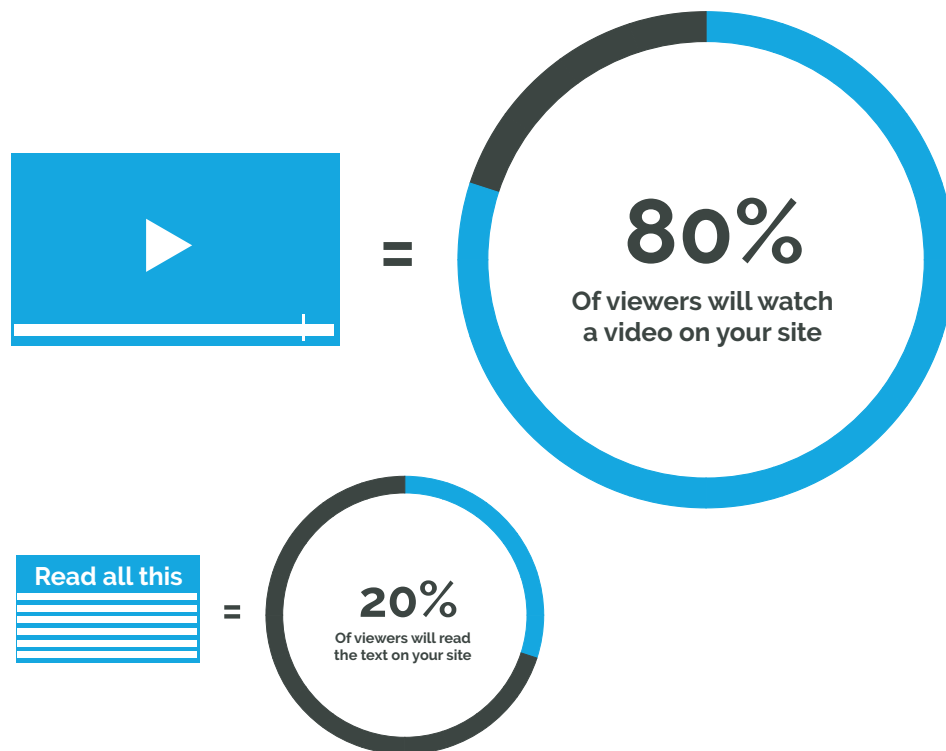
Your customers WANT video

FACT #3

Video vs text

Did you know that only 20% of people will read the text on your site? But... 80% will watch a video?

Giving you the opportunity to engage, sell more and grow your business.





Humanize your business

FACT #4

You're more than just a logo

A video will humanize your business and increase the speed of trust. It's like people get to

"Know you before they know you."

When you have a professional video that resonates with your target audience it puts you miles ahead of your competition.



Get a MAJOR competitive advantage

FACT #5

Your completion does not have a high-quality video

Do a quick search for "dentist Austin" Take a look at everyone's home page, they all have text, they all of image but less than 10% have a video.

And the handful that do, have a video that looks like it was made in 1994 by a high-school student.

A high-quality video gives you a major competitive advantage and creates a higher perceived value in your life's work.





Our Unique Approach To Video

HOW VIDEO WILL HELP GROW YOUR BUSINESS

- ☐ Highest rated video production company in Austin
- ☐ 60% LESS Expensive than an ad agency
- ☐ Proven story-based approach designed to help increase sales
- ☐ Step-by-step guidance throughout entire process
- ☐ Assistance or turn-key solution to marketing your videos
- ☐ Cost saving video packages that focus on various parts of your business
- ☐ High-quality video that reflects your level of professionalism
- ☐ Video on your site 365 24/7
- ☐ You can use videos with ALL of your current online marketing
- ☐ Gain major competitive with cutting-edge high-quality videos



What next?

Let's get in touch

Video is the silver bullet of marketing so whether you're looking for more leads, sales, engagement, conversion or all of the above.

We'll strategize with you on developing the most effective types of videos so you can connect with your audience and grow your business.



Billy Melot

8 reviews · 4 photos

★★★★★ 11 months ago

Mosaic Media Films is by far the best video production company in Austin. I really enjoyed working with Mark and the team. They made the entire process simple and easy, and their price point is astounding. We met initially and discussed my ... [More](#)



Jinny Oh

1 review

★★★★★ a year ago

Mark provided us an incredible company video. My favorite part about working with him was that it was effortless on our end—he directed, scripted, filmed and edited the whole thing. The input from us only came on the editing portion, the rest were in his hands. Loved how it turned out!



Jason Shelden

7 reviews

★★★★★ 11 months ago

The team at Mosaic delivered! I want sure exactly what I wanted or needed but they covered my event, interacted with our clients, and produced a recap video that was top quality, and is being used currently for prospects statewide. Great work..!

Email Us

Call Now: 512-607-5533